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Federal Communication Commission
Bureau / Office

Before the
Federal Communications Commission
Washington, D.C. 20554

In the Matter of)
)
Amendment of Section 73.202(b),)
Table of Allotments,)
FM Broadcast Stations.)
(Evergreen, AL - Shalimar, FL))
TO: Audio Division, Media Bureau

MM Docket No. _____
RM- _____

PETITION FOR RULE MAKING AND FOR ORDER TO SHOW CAUSE

Gulf Coast Broadcasting Company, Inc. ("Gulf"), by its attorney, hereby respectfully requests the Audio Division, Media Bureau, to issue a Notice of Proposed Rule Making, proposing the following changes to Section 73.202 of the Commission's Rules and Regulations, the Table of FM Allotments:

Present:

| | |
|---------------|---------------|
| Evergreen, AL | Channel 227C1 |
| Shalimar, FL | **** |

Proposed:

| | |
|---------------|---------------|
| Evergreen, AL | **** |
| Shalimar, FL | Channel 227C2 |

Additionally, Gulf requests that the FCC issue an order, requiring Gulf to show cause why the license for FM Broadcast Station WPGG, Evergreen, AL, should not be modified to specify operation as a Class C2 facility at Shalimar, FL.

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03-210

In support thereof, it is alleged:

I. Evergreen, Alabama and Shalimar, Florida:

1. Evergreen, AL, is a community of 3,630 persons¹. It is presently served by two local broadcast stations, FM Station WPGG, which Petitioner proposes to move to Shalimar, FL, and AM Broadcast Station WIJK, which will remain in Evergreen. Thus, Evergreen will continue to have local broadcast service.

2. Shalimar, FL, is an incorporated community of 718 persons, governed by a mayor and four commissioners. Thus, it is a community of substantial size, entitled to a first local broadcast service. Petitioner's proposal will satisfy that need and is, therefore commensurate with the Commission's allotment priorities.² Shalimar is, however, located within the Ft. Walton Beach Urbanized Area, as defined by the Census Bureau. Consequently, a *Tuck* showing is required, demonstrating that the community has needs and interests apart from those of Ft. Walton Beach³. Materials responsive to this issue are attached and marked Exhibit A.

II. Allocations Considerations:

3. Channel 227C2 can be allotted to the community of Shalimar, FL, in full conformity with all of the FCC's Rules and Regulations. An engineering statement, demonstrating that this is so, is attached and marked Exhibit B.

¹ All populations are 2000 Census, unless otherwise noted.

² The priorities are the following: (1) First full time aural service; (2) Second full time aural service; (3) First local service; and (4) Other public interest matters. Equal weight is given to priorities (2) and (3). *Revision of FM Assignment Policies and Procedures*, 90 FCC 2d 88, 91-92 (1982).

³ *Fay and Richard Tuck*, 3 FCC Rcd 5374 (1988).

III. Expression of Interest:

4. Because the relocation of Station WPGG is to be accomplished on its present operating channel, and the proposed facilities are mutually exclusive with the Station's currently licensed facilities, the FCC may not entertain expressions of interest from third parties.

Petitioner hereby affirms, however, that if the Table of Allotments is modified as requested, and an Order is issued, requiring or permitting Station WPGG to relocate to Shalimar, FL, Petitioner will promptly file an application for a construction permit to implement the change and, if such application is granted, Petitioner will promptly construct the facilities specified in the permit.

Respectfully submitted,

August 20, 2003

GULF COAST BROADCASTING
COMPANY, INC.

Law Office of

LAUREN A. COLBY
10 E. Fourth Street
P.O. Box 113
Frederick, MD 21705-0113

By: 

Lauren A. Colby, Esq.
Its Attorney

Exhibit A

Community Characteristics

The attached materials have been downloaded, verbatim, from the Shalimar, FL, website, except for the list of churches and organizations which was derived from the InfoUSA CD ROM.

Shalimar, Florida Community Information

SHALIMAR FLORIDA OVERVIEW

Geographic location

Shalimar is bounded on the south by Choctawhatchee Bay as it flows into Garnier's Bayou; on the east by Old Ferry Road and, with a few exceptions, by Eglin Parkway north of its intersection with Old Ferry Road; on the north by Richbourg Avenue; and on the west by Garnier's Bayou.

History

There was little development in Shalimar until very recent years. In the early 1930's there were grand plans for the area. The Port Dixie Harbor and Terminal Company envisioned a port, steamship lines, a railroad, a shipbuilding plant, a tire plant, a town site, and much more on the shores of Garnier's Bayou. It went so far as to plat a one-mile-square town with streets 100-feet wide. Although the project attracted much attention and some investment, the plans fell through. They depended upon both the dredging of East Pass to accommodate deep-water vessels and a railroad, and neither materialized. In the early 40's, the area was still mostly nothing but woods, with a small stand of scuppernong grapes, a winery across the road from the vineyard, and very few inhabitants. With Eglin Field not very far north and nothing in between, Clifford Meigs, who had owned most of the land that is now Shalimar since 1937, saw an opportunity. He constructed 160 small homes to rent to base personnel, and it is said they consistently stayed rented. Somewhat later, the air base arranged for other homes to be built for officers and enlisted personnel who couldn't be housed on base.

By the mid-40's Okaloosa County became known in Florida as a center for liquor smuggling and gambling. There was a popular club in Fort Walton Beach and it was joined in 1947 by the Shalimar Club, close to Richbourg Avenue in the north. The new club depended heavily on gambling revenue, and Roger Clary, the club's owner, was concerned that the Sheriff might start to enforce the state law that prohibited gambling on weekends in unincorporated areas. Clary suggested to Meigs that Shalimar incorporate, and Meigs agreed. As he put it in a newspaper interview, "With only about three other freeholders in the area, it was a simple matter to get incorporated." And so the town was born. Clifford Meigs served as Mayor from the town's incorporation in 1947 until his death in 1960. His brother Clyde took over for a short while followed by Clifford's widow Sara. Sara later married Jim Tras, who became the town's first elected Mayor in 1965. The Meigs family is still a prime player in the town. The post office, courthouse annex, and middle school are all on land donated by the family for government use. Each of these properties reverts to the family trust if no longer used for its original purpose

Population

Shalimar had 718 residents, with an average age of 41, in the year 2000, according to preliminary census data. It has grown very little, if at all, since the census was taken. It is estimated that almost 92% of the population is white, with 4.7% black and 2.4% Asian and Pacific Islanders. The census data show 311 housing units. Of these, 235 were owner-occupied, 53 renter-occupied, and 23 vacant. A town commissioner says there probably are no second-home owners. Most of the residents are said to be "middle class" and many are retired. There are said to be only two or three vacant home lots left in the town so the population is likely to remain close to the present level.

Occupations, businesses and major employers

State Road 85, North Eglin Parkway, is the location of almost all the town's commercial and governmental establishments, estimated at 50 in number. The principal exception is the Shalimar Yacht Basin, which is on the bay at the town's southern end. The major employer is government, principally at the Shalimar Post Office (which gives the name Shalimar to an extensive unincorporated area to the north and east of the town), the Shalimar Courthouse Annex (which houses some of the county's offices as well as the courts), the Clifford Meigs Middle School, and a fire station. The Sheriff's office also occupies rental space in the recently built Executive Office Park. The daytime population has been estimated at 1,100, not counting the transients who use the post office, do business with the county offices and the courts, attend school, and eat at Giuseppe's Wharf Restaurant. Among other non-governmental businesses in the town are a large furniture store, three gas stations, a car wash, law offices, a gift shop, two "pubs," a travel agency, two used-car dealers, a couple of fast food establishments, a real estate company, a computer services business, and the branch offices of two banking companies. With residential and commercial construction that has taken place in the last ten years there is almost no undeveloped land available for commercial or governmental expansion.

Tourism

There are no hotels or motels in the town so the impact of tourism is mainly on the town's gas stations.

Educational institutions

The Clifford Meigs Middle School is the town's only educational institution.

Relationship to military bases

Because of the proximity of the town to Eglin AFB, many residents have ties to the military. Some are military retirees; others are military or civilian employees of the base or employees of military contractors.

Recreation

There are no state or county parks in the town, but there are two town parks, Cherokee and Meigs, and two small-undeveloped parcels that have potential as parks. The town is well suited to biking and walking. Except for Eglin Parkway, there is little traffic and it is said that there are sidewalks on at least one side of every street. Bicycle parking is provided at the town parks. There are no sports arenas other than the middle school stadium. The town does not host any sporting events or festivals. There is no town library but a small, independent Shalimar Library sits just outside the town's boundaries.

Existing transportation facilities

Eglin Parkway is the only major road in the town. There is no public transportation other than school busses. The Wave (a commercial local bus service) does not serve the courthouse annex.

Redevelopment areas and efforts

There are said to be no blighted areas in the town and no redevelopment projects are planned.

Community groups

Other than homeowner associations, no organized community groups or neighborhood associations have made themselves known to the town commission.

Community leaders

A mayor and four commissioners, all unpaid, who meet once a month throughout the year, govern the town. A Planning and Zoning Board meets once a month as well. The mayor is elected for a two-year term. Commissioners are elected for four-year terms, with two commissioners elected every other odd-numbered year. Candidates run at large in nonpartisan elections. Town Hall (2 Cherokee Avenue, Shalimar 32579, 651-5723) is in what was a private residence when acquired in 1979. The building has since been renovated and enlarged.

Community vision

The town has a comprehensive plan but does not have a visioning plan, per se.

Community values

The small-town spirit of Shalimar is exemplified by the permanent structure on Eglin Parkway near the Town Hall that announces town activities and residents' birthdays. The town also makes its Town Hall meeting room available without charge for community events.

DEMOGRAPHICS

| | |
|-------------------------|------|
| TOTAL POPULATION | 718 |
| Male | 347 |
| Female | 374 |
| Children (under 15) | 144 |
| Average Age | 41 |
| TOTAL HOUSEHOLDS | 288 |
| Average Household Size | 2.49 |
| Average Family Size | 2.92 |
| HOUSING UNITS | 311 |
| Occupied | 288 |
| Owner Occupied | 235 |
| Renter Occupied | 53 |
| Owner Vacancy Rate | 2.9% |
| Renter Vacancy Rate | 3.6% |

This above information is from Calendar Year 2000 and was released in July 2001. The Census information for 2001 will be released by the Census Bureau in December 2002, April 2003 and October 2003.

SHALIMAR HISTORY

In 1931, what was to be Shalimar and its thereabouts was an elaborate scheme of amazing proportions that captured the eye of many an investor and the attention of nearly all of Northwest Florida.

Port Dixie, it was called.

In "A History of Okaloosa County" by Henry Allen Dobson, the author referred to the Port Dixie development as "A grandiose scheme which had the ingredients of a great hoax."

It was to be an extraordinary commercial-industrial complex on Garnier's Bayou and chartered as the Port Dixie Harbor and Terminal Company.

The optimistic venture depended on two things: the enlargement of Destin East Pass to accommodate large sea vessels, and the construction of a railroad that would service the complex.

Following rampant rumors of the development's birth and details of its far-flung facets – realty company, railroad, port, steamship lines, ship-building plant, tire plant, town site, night club – the complicated plan fell on its face.

"The Corps of Engineers decided that the plans to dredge Destin East Pass to accommodate deep-water vessels was not feasible," Dobson wrote. "It is not known for certain whether capital for the railroad was contingent upon a positive report by the Corps of Engineers on the pass proposal, or whether company was simply unable to finance the railroad. In any case, the project died, died with no obituary, no post-mortem."

Port Dixie was the first of many ventures to see unexpected change in the yet-to-be-named Town of Shalimar.

When Clifford Meigs started the town in the early 1940s, he developed a community of 160 houses to be used as housing for military officers.

Said to mean "by the beautiful water," Shalimar became the lovely home – although often only for a short time – of dozens of military and, later, civilian families.

A Dec. 31, 1944 article in the Atlanta Journal reads: "Life beyond the ragged hammocks, the flat sage grassland and the blue waters becomes remote. The little community at Shalimar is a world of its own...and always there hangs the Damocles' sword of 'When will overseas orders arrive?' The peace and beauty of the this little hidden home spot is made more poignant because of this constant apprehension."

In the 1940s, few thought Meigs' plan to develop military housing would be a prosperous one.

An article in the Nov 12, 1959, Playground News (what is now the Northwest Florida Daily News), quotes Meigs as saying: "I furnished the land and another fellow did the buildings...it was a gamble, though. People said I was crazy to build houses way out here in the woods, that the base would fold up as soon as the war was over, and I would be left with empty houses on my hands. But it didn't work out that way, and the 160 houses I had constructed stayed rented all the time." Meigs turned his gamble into a success.

But not until gambling of another sort prompted the issue, did Shalimar incorporate.

Florida law prevented clubs in unincorporated areas from staying open from 12 a.m. Saturday until Monday morning, according to the Playground News of 1959. That meant could be trouble for the famed Shalimar Club owned by Roger Clary and described in "A History of Okaloosa County" as a "sumptuous" spot.

Best known for its gambling, Dobson wrote, the club's opening "was the social event of 1947." But because its home wasn't incorporated, the club's existence was threatened.

"The Fort Walton Beach places were doing a booming business on the weekends while there were rumors that the sheriff might enforce the law in Shalimar and close the place there," Meigs told the Playground News. "The owner came to me and suggested incorporation, and while I didn't think I had much to gain then, I agreed. With only about three other freeholders in the area, it was a simple matter to get incorporated."

Although helped by the Town's incorporation in 1947, the Shalimar Club and other gambling hotspots didn't fare too well for too long.

"The collapse of Okaloosa gambling was brought about by the glare of outside publicity, reform zeal from within and the direct intervention of Governor Fuller Warren. The first wind of adversity was blown in by the Tampa Tribune's expose of gambling in Fort Walton," Dobson wrote.

Despite such glitches, Shalimar began to build its own character, much of which came from Meigs, its founder and mayor from 1947 to 1960, when he died.

Jim Tras was Shalimar's first elected mayor in 1965 following a short term in office by Clyde Meigs – Clifford's brother – and a term of two to three years by Sara Tras, who was married to Clifford Meigs at the time of his death. She is currently married to Jim Tras.

Greatly responsible for Shalimar's continuous growth, the Meigs family donated land for Choctawhatchee High School (now Meigs Middle School), Meigs Stadium and what eventually became the Shalimar Courthouse Annex. Before the annex was completed in 1947, a winery stood in its place, according to Sara Tras.

Today, the Meigs family continues to spur growth in quickly changing Shalimar. Clifford Meigs, Jr., owner of Shalimar Ventures, a commercial development firm, has built a car wash, convenience store and has other ideas "on the drawing board."

That, he believes, would suit his father just fine.

In the 1959 Playground News interview, Shalimar's founder said the area should not depend entirely upon Eglin for its growth. With that in mind, Meigs says of his dad: "I think that he definitely would agree with some of the other local people here that we need other industry.

I give a lot of credit to the Air Force, but then I give a lot of credit to this area and to the beauty of the area and the water and the climate. We're building a real large retirement base."

Even in 1944, Shalimar's settler had that in mind. "Pilots, returned from combat overseas, are settling at Shalimar now," the Dec. 31, 1944 Atlanta Journal reads. "The billeting officer gives them first preference. And I am glad they can have its peace and quietness, its unique charm...to help salve the mental wound of battle."

HISTORY OF THE SHALIMAR POLICE DEPARTMENT

What started as a sleepy little bedroom community with dirt trails now experiences the rush of over 50,000 cars daily passing through the Town Of Shalimar's main artery, Eglin Parkway. That traffic keeps the Shalimar Police Department very busy.

The first Police Chief, John Blackburn retired in October 2000. When Blackburn was working for the County in 1972, then Mayor Pop Sullivan requested a Marshall for the Town, and Blackburn was hired for \$500 a month. He patrolled the Town and Longwood, Lake Lorraine and the Port Dixie area. At that time there was no Town Hall, meetings were held at the Shalimar Methodist Church, and Jim Tras was the Town Clerk.

When Tom Maulden was elected Mayor in 1974, he wanted a real Town Hall with a real Police Department. Blackburn was hired on as the "Police Department." The beginnings were sparse. Chief Blackburn didn't have a police car, nor did he have any crime fighting equipment. He patrolled the Town in his own car. The Eglin Military Police donated the first RADAR equipment to the Police Department.

Other elected officials in 1974 included Mrs. Lucille Hanks, Lee Souders and Reba Mackin. The Town meetings were held in the downstairs room of the old A-Travel Passport building at the corner of Eglin Parkway and Richbourg. In 2001, the building was purchased by Vanguard Bank and demolished. Mrs. Dee Sounders acted as part-time Town Clerk until LaTeresa Banks was hired as full-time Town Clerk. Any equipment was bought at Eglin Air Force Base's salvage sales.

At that time, Shalimar also hired its first maintenance man and moved to 13 Cherokee Road, a few houses from the current Town Hall. In April 1979 when Mr. Tom Maulden offered to sell the house at 2 Cherokee Road for \$46,000 to the Town, the Commission agreed to pay cash and immediately moved into its new home - a former single family residence. This old single family facility was extensively renovated and expanded in CY2001.

In 1979, the parcel where the Okaloosa County Courthouse Annex is located was still a vacant field. What is now Garnier's Cay used to be little beach houses giving temporary lodgings to young families.

The Police Department was finally able to increase its department too. With the help of the federal CETA program, it hired another policeman. Now, the Department consists of the Chief, two full-time officers and one or two part-time officers. It has more work now with an ever-increasing caseload.

It has taken the Police Department over twenty years to grow to where it is now. "We have a facsimile, good radio equipment, new RADAR and three cars. Schooling for the officers continues to keep them up with new laws," said Chief Blackburn just before he retired. "Our response time is very quick. During the past years only six or seven cars were stolen, and we got them all back. With the emergence of computers and data being available through the Sheriff's Department, many crimes are solved quickly. We catch somebody for a traffic violation, put their license number in the computer, and then we catch them for something else. We have all the resources that a large department has," continued the retiring Chief, "just on a smaller scale." There are more disturbance calls, more traffic accidents, more moving violations.

A lot of things happened in 20 years – growth and development cannot be halted – and not all of it is better. But with the state-of-the-art equipment and well-trained, vigilant officers, the Shalimar Police Department is doing its share to keep Shalimar with as little crime, disturbances and other violations as possible.

During CY2000, the department experienced a complete turnover of patrolmen. Chief Blackburn and Sergeant Dickerson formally retired. Sgt. Loafman accepted a position with the Okaloosa County Sheriff's Department. The department began a slow re-building process. Plans were to continue employment of three full-time and one to two part-time officers. Currently, Chief Charles Self, Officers John Spohn and John Cash are the Town's full-time police department. The town also has 2 part-time officers; Michael Miller and Steve Shadwell. With highly motivated officers and updated equipment, the Shalimar Police Department is a tribute to the Town.

SHALIMAR IN 2000

As the 1999 calendar year ended, the Town just had experienced a boom in construction and commercial development. Little residential and commercial undeveloped land remained. Along with much remodeling, many new homes were started and completed in the prior ten-year period. Less than a dozen undeveloped private home lots were to be found. In mid-1998, Fred's Showcase moved from the southwest side of Shalimar Bridge to its new Town location at Eglin Blvd and Old Ferry Road. Racetrac Petroleum (next door) opened for business approximately a year later. (Rumor had it that this property was the previous site of a drive-in movie theater.) The old Shalimar Liquor Store and Antique Mall was demolished to make room for Meigs' Executive Office Park and T-Square Development. T-Square Development was the new home for Designs and Accessories on the corner of Shalimar Drive and Eglin Blvd. The Okaloosa County Sheriffs Department was one tenant of the new office park. The not two old Shalimar Diner was expanded and remodeled to accommodate Antonio's Restaurant. The property between Antonio's and the Car Wash was also being developed into a small commercial retail business and a few small office buildings at the rear. Shalimar Yacht Basin's Boat For Sale lot on Eglin Blvd became an upscale used car lot (Excalibur). Panhandle Carpet Store (also known as Abbey Carpets) moved out of Town. The Town's Car Wash was purchased and renamed Spiffy's Car Wash. The A-Travel Passport Building and property (corner of Eglin Parkway and Richbourg) was purchased by Vanguard Bank. The travel agency remained, but a drive-up anytime teller machine was installed. Also in 1999, Shalimar Yacht Basin and Como Marina finished their expansion and reconstruction following major damage from Hurricane Opal in late 1995. P&Ks Bar and Shalimar Cheers Club remain active; however, the Doll House (a small hair salon in front of PKs) became the home for a local criminal defense lawyer. On a side note, the Hardee's (not in Shalimar) became a new Burger King. Finally, the long awaited repaving of Eglin Parkway was nearly completed as the year ended.

The Town's Meigs' Executive Park was developed by the commercial developers of the Meigs' Executive Park Office Complex. The Town's Cherokee Park project - funded by two State Community Development Block Grants (CDBG) - was finalized. Clifford Meigs' (Waterfront) Park on Shalimar Drive redevelopment (also funded through a CDBG) was in the planning stages with projected completion in 2000. Early in 1997, the Town and Okaloosa County finished the co-sponsored Storm Water Management reconstruction of Old Ferry Road. The Town later garnered a State Hurricane related Storm Water Management Grant to resolve several other major Town storm water problems. Snug Harbour Drive was raised

and resurfaced. Two undeveloped lower level lots on Shalimar Drive were purchased and formed into a storm water retention pond (Shalimar Pond) with drainage throughout the area. Also part of the project, the seasonal flooding at Clifford Drive and Gardner Drive was abated by trenching and road resurfacing in the area.

In the same time period, residents of Old Ferry Road finally received their Town promised and constructed side walks. Several Town streets were resurfaced in 1998/1999 to include Gardner Drive, Cherokee Road, Plew Ave, Erwin Fleet Drive along with all of Old Ferry Road and Snug Harbour Drive.

Two small parcels of land adjacent to Town Hall were purchased for future expansion of the Town Hall area (primarily parking). Two or three undeveloped lots remained next door on Cherokee Road, and were being eyed by some commissioners for possible future purchase. The major Town construction project in progress (besides Meigs' Park) was renovation of the Town Hall to modernize the old building and meet American Disabled Accessible (ADA) standards. In 1999, the facility's bathroom was completely remodeled by the Town's maintenance department. Town Hall renovation was a standing Old Business item at most 1999 Commission meetings. As the year ended, the Town was working on garnering a Florida State Grant to assist in funding the renovation.

The Town of Shalimar continues to operate under a Mayor/Commission form of government with five unpaid members. Elections occur in odd-numbered years with the mayor elected for a two-year term. Commissioners serve four-year terms with two commissioners elected every other year. Candidates run for office at-large and are elected by plurality vote in a nonpartisan election. The mayor presides at all commission meetings and appoints commissioners to supervise specific areas of Town business. Regular Town Commission Meetings remain on the second Tuesday of each month at 6 p.m. in Town Hall Chambers.

For most of the last ten years, Mayor Harry Montague and a host of commissioners along with a highly experienced Town staff headed by Mrs. Jean Wilkinson (also a Town resident) presided over and expertly guided Shalimar's government. The property millage rate remained a constant 3.2 millage points throughout this period.

TOWN BUDGET

Whereas, the Town of Shalimar desires to make public its annual budget; and

Whereas, the Budget and Finance committee for the Town of Shalimar has proposed its Budget to the Commission, and

Whereas, the Commission has accepted the proposal budget as a responsible projection of its income and expenses for the Fiscal Year 2002-2003.

THEREFORE, IT IS ORDAINED by the Commission of the Town of Shalimar, Florida;

FISCAL YEAR BUDGET OCTOBER 1, 2002 – SEPTEMBER 30, 2003

Town of Shalimar

| | GENERAL FUND | TOTAL FUNDS |
|---|-----------------------|-----------------------|
| INCOME: | | |
| Ad Valorem | 185,000 | 185,000 |
| Local Option Gas Tax | 5,000 | 5,000 |
| Franchise Fees | 21,500 | 21,500 |
| Utility Taxes | 48,000 | 48,000 |
| Communication Revenue | 30,000 | 30,000 |
| Licenses & Permits | 10,000 | 10,000 |
| Interfund Transfer | 65,000 | 65,000 |
| Intergovernmental | 54,000 | 54,000 |
| Revenues | 600 | 600 |
| Mun. Share Occ. License | 100 | 100 |
| Cert/Copy/Record Search | 10,000 | 10,000 |
| Fines & Forfeitures | 30,000 | 30,000 |
| Interest Earnings | 6,000 | 6,000 |
| Other Miscellaneous | 2,000 | 2,000 |
| TOTAL REVENUE | <u>467,200</u> | <u>467,200</u> |
| EXPENDITURES: | | |
| Executive | 2,000 | 2,000 |
| Financial & Administration | 68,100 | 68,100 |
| Municipal Code Book | 200 | 200 |
| Legal Fees | 6,000 | 6,000 |
| Other Government Services | 35,560 | 35,560 |
| Law Enforcement | 156,340 | 156,340 |
| Physical Environment | 86,300 | 86,300 |
| Transportation | 58,700 | 58,700 |
| Park & Rec. Improvement | 40,000 | 40,000 |
| CONTINGENCY | 14,000 | 14,000 |
| TOTAL EXPENDITURES & CONTINGENCY | <u>467,200</u> | <u>467,200</u> |

September 10, 2002

Date of First Reading

September 17, 2002

Date of Second Reading

SHALIMAR BUSINESSES

- **A-A Financial Group**
- **A-Travel Passport, Inc**
- **Access Medical Group**
- **The Adoption Center**
- **Alternative Funding**
- **American Insurance Center**
- **American Realty of North West Florida (ERA)**
- **AmSouth Bank**
- **AS Associates**
- **Attorney Cotton & Gates**
- **Attorney Daniel C. Perri**
- **Attorney George I. Dewrell Sr**
- **Attorney Grinsted & Grinsted, P.A.**
- **Attorney John C. Harrison**
- **Attorney John R. Dowd**
- **Attorney Michael T. Webster**
- **Attorney Nickolas G. Petersen**
- **Attorney Robison Harrell & Associates**

- [Attorney Siegfried F. Kessler](#)
- [Attorney Stephen S. Poche](#)
- [Bank of America](#)
- [Billing and Bookkeeping Services](#)
- [Bit-Wizards IT Solutions, Inc.](#)
- [Brunson Marine](#)
- [The Cobb Law Firm](#)
- [Computer Help](#)
- [Computer Science & Application](#)
- [Designs & Accessories by PT](#)
- [Donna Riehl Investigations](#)
- [Dr George B. Dorris Jr](#)
- [Dr David J. Hanle, DMD](#)
- [Emerald Coast Driving Improvement School](#)
- [EquiPrime Mortgage](#)
- [Excalibur Auto Exchange Inc.](#)
- [Felix Beukenkamp Builder, Inc.](#)
- [First Command Financial Planning](#)
- [Guisseppi's Wharf Restaurant](#)
- [Gulf Coast Auto Wholesale](#)
- [Haverty's Furniture](#)
- [Humana](#)
- [J.R. Anglea Realty](#)

- [Kathy Jones House Cleaning](#)
- [Metabolic Research Center](#)
- [MetLife Financial Services](#)
- [Nichols Research Corporation](#)
- [Nugget Oil Store #52](#)
- [Oral & Maxillofacial Surgery](#)
- [Paddy Prints](#)
- [Persists, Inc](#)
- [Phillips Consulting](#)
- [PKs Pub](#)
- [Quality Reel Repair](#)
- [R. Sturgill Seminars](#)
- [Racetrac Petroleum](#)
- [Raymond James Financial Services, Inc](#)
- [Sabre Services International, LLC](#)
- [Science Application International](#)
- [Shalimar Cheers Pub](#)
- [Shalimar Yacht Basin Marina](#)
- [Shell Food Mart #309 - Herndon Oil](#)
- [Sonic Drive-In Restaurant](#)
- [Spiffy Wash and Lube](#)
- [Spiffy Window Tint](#)
- [Suncoast Scientific Inc.](#)

- [Susan G. Maranon Nail Tech](#)
- [Susanna M. Duke Court Reporting](#)
- [Time Enhancer](#)
- [Timesaver Oil & Lube](#)
- [Tom Fuqua Realty Inc](#)
- [Universal Computer Center Inc.](#)
- [Victors IT Services](#)
- [Virtuous Soap](#)
- [Waffle House #282](#)

COMMISSION, PLANNING AND ZONING

The Town Commission Meetings are the second Tuesday of every month at 6:00 p.m. and are held at the Town Hall.

The Town Planning and Zoning Meetings are the last Wednesday of every month at 6:00 p.m. and are held at the Town Hall.

FREQUENTLY ASKED QUESTIONS ABOUT THE TOWN OF SHALIMAR

Do I live in the Town of Shalimar?

If you live on any of the below streets: Avalon Lane, Cherokee Road, Clifford Drive, Barron Court, Gardner Drive, Sara Drive, Sunset Bay Court, Shalimar Drive, Snug Harbour, Old Ferry Road(west side), Palm Shores Drive, Mande Court, Brande Court, Plew Ave, Richbourg Ave, Erwin Fleet Drive, Dana Court, **then, you are probably in the town limits.** [Map of Town Limits.](#)

Will the police department watch my house while I'm on vacation?

Definitely! Please notify the Shalimar Police Department or Town Hall whenever you are planning on being away from your home. There is a house watch form that the Police Department will need you to complete. The form can either be completed [here](#) or you can stop by the Town Hall (located behind the Shell Station) and complete one in person. The police will make a note to provide special attention to your residence during their frequent patrols of the town. Also, we encourage you to report any suspicious activity in your neighborhood regardless of the time of day. All minor infractions should be reported to the [Shalimar Police](#) (651-1115). Help us keep Shalimar a nice, safe and crime-free community.

What is the garbage schedule and how do I report any problems?

The Town Commission recently renegotiated the Garbage Contract with BFI Emerald Coast Division. Curbside refuse collection is made on Monday and Thursday afternoon. All refuse must be placed in plastic bags or containers weighing no more than 50 pounds each.

Curbside collection of yard trash is Wednesday of each week. Each collection is limited to a total of seven (7) bags, containers or bundles. Bundles should be no larger than six (6) feet in length or four (4) inches in diameter. Bundles, bags and containers should not weight more than 50 pounds each.

Curbside recycling collection services occur on Monday morning.

Collections will not be made on Sundays, Thanksgiving, Christmas Day and New Years Day.

Special pickups can be arranged by appointment and may result in additional fees on your monthly bill.

To report problems, the local telephone number for BFI is (850) 243-6805.

What services does the Town provide?

As a Town, we are an incorporated municipality. The benefits of incorporation include the right to compete with other Florida municipalities for State funding (grants). Both Cherokee Park and Meigs Park were developed with State grant funds. Also, the recent Storm Water Management construction on Snug Harbor Drive, Clifford Drive and Shalimar Drive was accomplished with State grant funds. We received a FEMA grant which paid for the roof and storm shutters on

our new Town hall. In July 2001, we received another State grant to purchase additional Cherokee Park Property which will be used to improve access into and out of the park. We continued to apply for State grant funds for which we qualify. Of course, we have sidewalks, streetlights and a full-time maintenance department to maintain the parks and public areas. Our police department provides almost 24-hour surveillance of the Town neighborhoods and, yes, Shalimar does enforce traffic laws. In addition, the Town has Planning & Zoning oversight to include passage and enforcement of ordinances to maintain property values and neighborhood appearances. The recently renovated Town Hall is available on a non-interference, first-come basis, to use for parties and functions. If you need access to the World Wide Web (internet) or need to receive a FAX, stop by Town Hall and we will try to help you out. By the way, do you know the Town provides free notary services?

Where do I call for information on sports leagues in the town?

This is one of those questions that we get almost daily. Unfortunately, the practice fields are not located in the town limits of Shalimar so the town hall has very little information regarding the sports leagues. If you are interested in the sports leagues in our area, the best place to find the most current information is the Daily News. Every couple days or so, there is a "calendar" spot in the sports section with all of the up to date league information.

What are the hours for Town Hall?

Town Hall is open from 9 a.m. to 4 p.m. Monday through Friday. The office may be closed from 12 a.m. to 1 p.m. for lunch when only one person is on duty. During the hours of 4 p.m. to 5p.m., the office may be closed while the staff catches up on paperwork. Calls will be answered whenever someone is in the office. The local telephone number is 651-5723.

How do I get a message on the Town's Marquee?

We get this question quite often. We have recently drafted up a form that the residents complete in order to get something posted on the Town's marquee. You can either complete the form [here](#), via fax, or you can stop by the Town Hall and complete one in person. If you request that the form be faxed to you, we will accept a faxed copy of the completed form. Our telephone number is (850) 651-5723.

Do I need a permit to?

The answer is probably yes! We enforce and enact ordinances to protect you, the property owner, and your neighbors. Except in some minor instances, the Town's permit requirements mirror Okaloosa County's requirements. We do require a permit for cutting certain size trees ([Tree Ordinance](#)). We also have our own [sign ordinance](#). In summary, for most construction, you will need a permit. To ensure compliance, just ask anyone at [Town Hall](#).

Do you need a license to do work in Shalimar?

Yes, we require contractors, journeyman and professionals (basically all workers) to maintain a current license for the Town. We also maintain a listing of all current licenses. If you're planning on hiring someone to work for you, it's best to ensure that they are licensed in the Town. Once again, this requirement is for your protection against legal troubles which may occur otherwise.

What is the millage (property tax rate) for Shalimar?

The current millage rate for the town of Shalimar is 2.8 mills. This means the Shalimar property tax will be \$2.80 for each \$1,000 of property's assessed value (minus any exemptions like the Florida Homestead). For example, a property assessed at \$125,000 with a \$25,000 Florida Homestead exemption would currently be assessed \$280 in Shalimar property taxes. In FY2001 and FY2003, Shalimar was the only Okaloosa County municipality which lowered its property tax rate below the rollback rate.

What are the public schools for Shalimar residents?

[Shalimar Elementary School](#)

1350 Joe Martin Circle; Shalimar, Florida

Telephone: (850) 833-4339

[Meigs Middle School](#)

150 Richbourg Ave; Shalimar, Florida

Telephone: (850) 833-4301

Choctawhatchee Senior High School

110 NW Racetrack Rd; Fort Walton Beach, Florida

Telephone: (850) 833-3614

How do I get public utilities turned on/off? Report problems? What are some other important county offices?

Cox Communications (Cable TV) - (850) 862-0175

Gulf Power Customer Service - 1-800-255-5795/Trouble - 244-4711 or 244-4712

Okaloosa County Gas District Customer Service - (850) 729-4700

Okaloosa County Water & Sewer - (850) 651-7171

Telephone (Sprint) - 1-800-339-1811

Daily News - (850) 863-1111

Okaloosa County Offices:

Sheriff (non-emergency) - (850) 651-7400

Supervisor of Elections - (850) 651-7272

Tax Collector - (850) 651-7300

Property Appraiser - (850) 651-7240

School Board - (850) 833-3100

SHALIMAR TOWN HALL INFORMATION

Town of Shalimar

Town hall information

#2 Cherokee Road

Shalimar, FL 32579

Stop by and visit our Town Administrative Staff. Our Town Manager, Tom Burns, and our Deputy Clerk, Tina Smith, are available if needed. If you need Police Department assistance, ask for Chief Charles Self.

Shalimar's Mayor, Gary Combs, makes regular visits to the Town Hall and the office staff can locate him for you if necessary.

| | | |
|-------|----------------------------|--|
| Mayor | Gary Combs | (850) 651-5723 or e-mail |
|-------|----------------------------|--|

| | | |
|---|-----------------------------------|--|
| Mayor Pro-Tem and Police Commissioner | Rik Larson | (850) 651-1115 or e-mail |
| Special Projects Commissioner | Kevin Reeves | (850) 651-5723 or e-mail |
| Finance and Administration Commissioner | Jerry McCallister | (850) 651-5723 or e-mail |
| Roads and Grounds Commissioner | Ursel Behnken | (850) 651-5723 or e-mail |
| Town Attorney | Mike Chesser | (850) 651-5723 or e-mail |
| Town Manager | Tom Burns | (850) 651-5723 or e-mail |
| Deputy Town Clerk | Tina Smith | (850) 651-5723 or e-mail |
| Police Chief | Charles Self | (850) 651-1115 or e-mail |
| Maintenance Supervisor | Hugh Parker | (850) 651-5723 or e-mail |

SHALIMAR PARKS

| |
|--|
| Cherokee Park -- Entrance on Cherokee Drive |
| Clifford Meigs Neighborhood Park -- Waterfront on Shalimar Drive |
| Shalimar Commons Park |
| Meigs Executive Office Park - Gazebo Area |

Church of the Resurrection

66 8th Street
Shalimar, FL 32579

Good Shepherd Lutheran Church-Lcms

1 Meigs Drive
Shalimar, FL 32579

Shalimar Baptist Church

17 4th Avenue
Shalimar, FL 32579

Shalimar United Methodist Church

1 Old Ferry Road
Shalimar, FL 32579

Shalimar United Methodist Church

1 Old Ferry Road
Shalimar, FL 32579

Abundant Life Church-Niceville

30 Old Ferry Road
Shalimar, FL 32579

Shalimar Presbyterian Church

2 Meigs Drive
Shalimar, FL 32579

Organizations

Economic Development Council of Okaloosa County

80 4th Street
Shalimar, FL 32579

Sabre Services International

5 Clifford Drive
Shalimar, FL 32579

Lutheran Services Florida Teen Court

1270 Eglin Parkway
Shalimar, FL 32579

Mothers of Preschoolers Mops 850-651-0721

Shalimar, FL 32579

Air Force Armament Museum Foundation

Shalimar, FL 32579
(850) 651-1808

Air Force Department of Eglin AFB - Foundation
Shalimar, FL 32579
(850) 651-1808

Exhibit B

Allotment Considerations

The attached Engineering Statement, prepared by Victor Bosiger, demonstrates that the proposed allotment complies with all of the Commission's Rules and Regulations.

**ENGINEERING STATEMENT IN SUPPORT OF A PETITION TO AMEND THE
TABLE OF ALLOTMENTS (47CFR 73.202(b))FOR EVERGREEN, ALABAMA,
AND SHALIMAR FLORIDA**

Prepared for

GULF COAST BROADCASTING COMPANY, INC.

AUGUST 19, 2003

This engineering statement, and the Exhibits associated herewith are prepared in support of a Petition to amend 47CFR 73.202(b) Table of Allotments . The Proponent proposes the deletion of Channel 227C1 in Evergreen Alabama, and the addition of Channel 227C2 in Shalimar Florida. These proposed changes examined individually, would be mutually exclusive.

The Proponent's proposal to amend the Table of Allotments is detailed specifically as follows;

| | PRESENT | PROPOSED |
|---------------------------|----------------|-----------------|
| Evergreen, Alabama | 227C1 | -- |
| Shalimar, Florida | -- | 227C2 |

Under this proposal, Evergreen Alabama will retain community licensed fulltime aural service from WJK-AM facility ID#73372. This proposal will provide first aural service to the incorporated town of Shalimar, Florida.

The Proponent also holds a minor modification construction permit for its Channel 227C1 facility in Evergreen, Al (BPH- 20000807AFN). The Proponent does not intend to build the facilities which are contemplated by this authorization.

Separation Study and Community Coverage

Exhibit One shows spacing criteria required for a C2 facility. The co-channel and adjacent channels meet the spacing requirements of 47CFR 73.207 from the NAD 27 reference coordinates of 30-23-36, 86-29-45. From these coordinates, the C2 facility will place the required 70dbu signal across the entire community of Shalimar, Florida.

Exhibit Two is a map which shows the open area in which the fully spaced criteria of 47CFR 73.207 are met.

Loss and Gain Areas

Using 2000 census data, a popcount study has been run to determine the population gain and loss areas within the 60 dbu contour. The population within the current 60dbu contour of Channel 227C1 in Evergreen, Alabama is 95,599 persons. The population within the proposed 60dbu contour of Channel 227C2 from the reference coordinates in Shalimar, Florida is 222,040 persons. This represents a population gain of 126,441 persons. There is no overlap between the existing and proposed 60dbu contours. The existing Channel 227C1 60dbu contour covers an area of 9584.941 sq.km. The proposed Channel 227C2 60dbu contour from the Shalimar, FL reference coordinates covers an area of 4242.11 sq.km. The reason for the service area reduction is that approximately half of the 60dbu coverage from the proposed site for Shalimar, FL extends over water.

There are a minimum of five signals which serve the 227C1 60dbu loss area.

Conclusion

The engineering set forth herein concludes that all rules and regulations of the Commission will be met by the Proponent for the amendments as proposed herein.

Gulf Coast Broadcasting Company, Inc. Engineering Statement
Page Three

Certification

This statement and associated engineering exhibits have been prepared by Victor C. Bosiger, President and consulting engineer with the firm OneCom, Inc. I have been consistently engaged in the practice of radio broadcast engineering for more than thirty years and hold FCC General Class License number PG-5-5342. My qualifications are a matter of record with the Commission. I certify that to the best of my knowledge the information contained herein is accurate and complete.

OneCom, Inc.

Victor C. Bosiger

Victor C. Bosiger, CET

EXHIBIT ONE

GULF COAST BROADCASTING COMPANY, INC.

SPACING STUDY 93.3 C2

SHALIMAR, FLORIDA

REFERENCE COORDINATES 30-23-36 86-29-45 NAD 27

ALL DISTANCES IN KILOMETERS

August 19, 2003

| STATION | FREQ | LOCATION | DISTANCE | REQUIRED | CLEARANCE |
|-------------|------|------------------|----------|----------|-----------|
| WVOL/C2 | 92.7 | EUFAULA, AL | 235.85 | 79 | 156.85 |
| WBLX/C | 92.9 | MOBILE, AL | 113.5 | 105 | 8.5 |
| WBBK/C3 LIC | 93.1 | BLAKELY, GA | 170.5 | 117 | 53.5 |
| WBBK/C2 CP | 93.1 | BLAKELY, GA | 170.5 | 130 | 40.5 |
| WGWD/C3 | 93.3 | GRETN, FL | 195.97 | 177 | 18.97 |
| WEBZ/C2 | 93.5 | PORT ST. JOE, FL | 135.1 | 130 | 5.1 |
| WRJM/C1 | 93.7 | GENEVA, AL | 88.67 | 79 | 9.67 |
| WMJY/C | 93.7 | BILOXI, MS | 213.39 | 105 | 108.39 |

There are no IF 10.6-10.8 MHz spacing issues

OneCom, Inc. Consulting Engineers



Exhibit 2
Gulf Coast Broadcasting Company, Inc.
Open Area Study

Reference Coordinates
30-23-36 86-29-45

93.3 MHz C2
Channel 227
Shalimar, Florida

August 19, 2003

OneCom, Inc.
Consulting Engineers